

CFXS 2022
Conference on Field Experiments in Strategy

58VE

<https://thecollectionevents.com/venues/58ve/>

58 Victoria Embankment, Temple,
London EC4Y 0DS,
United Kingdom

&

Zoom

[link and sign-on information forthcoming]

Thursday and Friday, September 15th and 16th, 2022

Conference Information & Papers



DAY 1

PhD Student Workshop on Designing and Running Field Experiments

Instructors:

Sharique Hasan, Duke University

Hyunjin Kim, INSEAD

Rembrand Koning, Harvard Business School

F. Chris Eaglin, Duke University

Roger Masclans, Duke University

8am to 9am	Four Design Patterns for Strategy Field Experiments
9am to 10am	Intervention Design
10am to 11am	Measurement Design
11am to 12pm	Analysis and Presentation of Results

PhD Lunch

12pm to 1pm	Lunch
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Innovation Inside Firms

1:00 pm to 1:25 pm	<u>Neil C. Thompson</u> , Christopher Tucci, Hyo Kang, Albina Khairullina, "Should firms hold more or fewer patents? Randomized control trial on the commercial value of patent protection"
1:25 pm to 1:50 pm	<u>Jacqueline N. Lane</u> , Zoe Szajnfarber, Jason Crusan, Michael Menietti, Karim R. Lakhani, "Are Experts Blinded by Feasibility? Experimental Evidence from a NASA Robotics Challenge."
1:50pm to 2:10 pm	Discussion: <i>Joshua Graff-Zivin</i>
2:10 pm to 2:30 pm	Q&A

Managerial Tradeoffs

2:45 pm to 3:10 pm	Anwar Adem, Richard Kneller, <u>Cher Li</u> , "Managing Digital Technologies: Evidence from a Field Experiment"
3:10 pm to 3:35 pm	<u>Hyunjin Kim</u> , "The Impact of Communicating Multiple Goals: Experimental Evidence from a Multinational Energy Corporation"
3:35pm to 3:55 pm	Discussion: <i>Phanish Puranam</i>
3:55 pm to 4:15 pm	Q&A

Test Your Experiment II & Social Event

4:30 pm to 6 :00 pm	<ul style="list-style-type: none">● <u>Charles Ayoubi</u>, <i>The Role of Access to Opportunities on Scientific Careers</i>● <u>Sheen S Levine</u>, <i>Bias and Noise in Peer Review</i>● <u>Charles Eesley</u>, <i>Peer Feedback and Entrepreneurship</i>● <u>Anna Szerb</u>, <i>Purpose-Action (Mis)Match and Employee Outcomes. A Randomized Experiment.</i>● <u>Natalie Carlson</u>, <i>Competition and Gender in the STEM Pipeline: Field Experimental Evidence from a Curricular Learning System in Latin America</i>● <u>Aparajita Agarwal</u>, <i>Spillover effects of partnering with a digital platform: Implications for offline business of complementors</i>● <u>Nathalie Romer</u>, <i>It's a match! Team composition and performance in innovation-related tasks</i>● <u>Devika Raj</u>, <i>Entrepreneurs-as-scientists meets Team Formation</i>● <u>Sarah Otner</u>, <i>Grant-Giving Governance: Do Near-Winners Make Better Judges?</i>● <u>Cecilia D'Agostino</u>, <i>Financial resources access and management for the scale-up: a comparison of approaches to entrepreneurial decision making</i>● <u>Inna Smirnova</u>, <i>When does feedback improve the quality of scientific ideas? Exploring the role of intellectual proximity and expertise</i>● <u>Kristina McElheran</u>, <i>Algorithms and organizational learning</i>● <u>Silvya Castro</u>, <i>Ethical Leadership and Trust</i>
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Dinner

6:30pm to 8:30pm	<i>Optional Informal Dinner (self organizing)</i>
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DAY 2

Breakfast

8:30am to 9am *Breakfast*

Growing Entrepreneurship

9:00 am to 9:25 am Francesca Bacco, Andrea Coali, "Hacking Culture: How Thinking Like Scientists Shape Entrepreneurial Narratives and Audience Evaluation of New Business Ideas"

9:25 am to 9:50 am Amisha Miller, "Changing the System, not the seeker: How investment organizations can design evaluation systems to invest into female-founded startups"

9:50 am to 10:10 am **Discussion:** *Ramana Nanda*

10:10 am to 10:30 am **Q&A**

Employee Selection into Firms

10:45 am to 11:10am George Ward, "Workplace Happiness and Recruitment: Evidence from a Field Experiment"

11:10 am to 11:35 am Andrey Fradkin, Monica Bhole, John J. Horton, "Competition Avoidance vs. Herding in Job Search: Evidence from Large-scale Field Experiments on an Online Job Board"

11:35 am to 11:55 am **Discussion:** *Ines Black*

11:55 am to 12:15pm Q&A

Lunch

12:15 pm to 1:45 pm

Panel Discussion

1:45 pm to 3:15 pm

What's really going on? Inference to the Best Explanation in Field Experiments

Panelists:

Karim Lakhani, Harvard Business School

Brent Goldfarb, University of Maryland

Moderators:

Rembrand Koning, Harvard Business School

Sharique Hasan, Duke University-Fuqua School of Business

Organizational Well-being

3:30 pm to 3:55 pm

Silvia Castro, Florian Englmaier, Maria Guadalupe,
"Fostering Psychological Safety in Teams: Evidence from an RCT"

3:55 pm to 4:20 pm

Joseph S. Reiff, Justin C. Zhang, Jana Gallus, Hengchen Dai, Nathaniel M. Pedley, Sitaram Vangala, Richard K. Leuchter, Gregory Goshgarian, Craig R. Fox, Maria Han, Daniel M. Croymans, "When Peer Comparison Information Harms Physician Well-Being"

4:20 pm to 4:40 pm

Discussion: *Giada Di Stefano*

4:40 pm to 5:00 pm

Q&A

Test Your Experiment II & Social Event

5:00 pm to 6:30 pm

- Patrick Gaule, *Increasing Opportunity for Invisible Geniuses*
- Cedric Gutierrez, *The effects of gender-blinded selection*

processes on applicant interest: Field experimental evidence

- Jean Joohyun Oh, *Whose Problems Are Worth Solving? The Effects of Founder and Customer Socioeconomic Background on Startup Funding*
- Reddi Kotha, *Trained by Stars or Instructors: Pathways to Scale and Training Effect on the Performance of Entrepreneurs*
- Todd Moss, *Value Creation for Sustainability*
- Ferran Giones, *When does entrepreneurship broaden scientist's careers beyond economic impact?*
- Markus Taussig, *Bank Agent Incentives to Increase Lending to Women-Owned SMEs: An RCT in Vietnam*
- Michael Bikard, *Evaluating the whole versus its parts for creative output in the case of music performances*
- Anusha Sirigiri, *The Anxious Entrepreneur: A Randomized Field Experiment Examining Entrepreneurial Decision-Making and Entrepreneurial Well-Being*
- Vivianna Fang He, *Consensus mechanisms: improving how DAO's work*
- Daniel Blaseg, *The Role of Visual Design in Startup Pitch Decks*
- Madina Nurguzhina, *The effect of mentorship programme participation on network and venture growth for female entrepreneurs*

Drinks & Refreshments

Logistics

Nearby Hotels

Premier Inn London Blackfriars (Fleet Street) hotel

- 1-2 Dorset Rise, London, EC4Y 8EN
- 05 min walk
- £159

The Z Hotel City

- 23-28 Fleet Street, City of London, London, EC4Y 1AA
- 10 min
- £210

Lost Property, St Paul's London

- 3-5 Ludgate Hill, St Paul's, City of London, London, EC4M 7AA

- 10 min
- £296

Premier Inn London Farringdon (Smithfield) hotel

- 24-30 West Smithfield, West Smithfield, London, EC1A 9HB
- 15 min
- £150

The Hoxton, Southwark

- 40 Blackfriars Road, Southwark, London, SE1 8PB
- 15 min
- £344

Premier Inn London Southwark (Southwark Station) hotel

- 31 The Cut, London, SE1 8LE
- 20 min
- £143

Travelodge London Central Southwark

- 202 - 206 Union Street, Southwark, London, SE1 0LH
- 20 min
- £161

Premier Inn London Southwark (Tate Modern) hotel

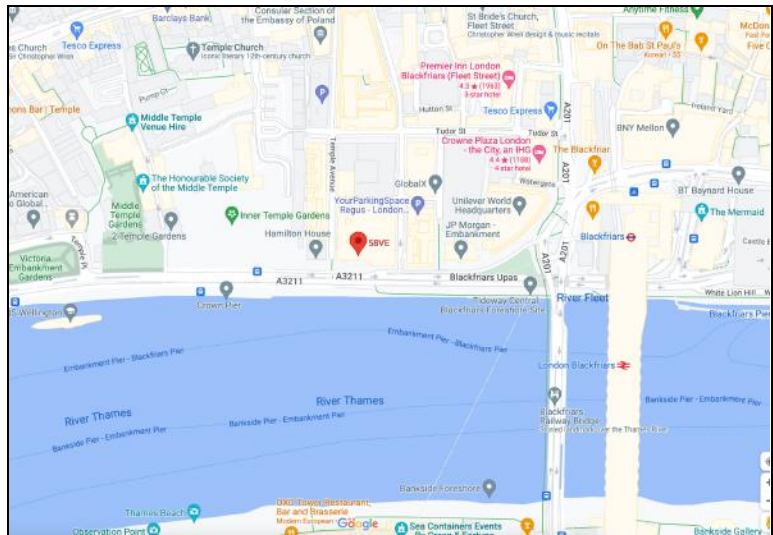
- 15A Great Suffolk Street, Southwark, London, SE1 0FL
- 20 min
- £197

Conference Location

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& Zoom

*58 Victoria Embankment, Temple, London EC4Y 0DS,
United Kingdom*



Organizer contact information

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Organizing Committee (2021)

Sharique Hasan, Hyunjin Kim, Rembrand Koning

Supporting Institutions



HARVARD
BUSINESS SCHOOL



Innovation
Growth Lab

