

**IGL Grants programme 2018-2019: Supporting RCTs to find out what works to increase innovation, support high-growth entrepreneurship and accelerate business growth**

## **Researcher - Programme Delivery Organisation Matchmaking (“Stage 0”)**

*The IGL Grants Programme funds randomised trials that examine the impact of different approaches to encourage innovation, support entrepreneurship and stimulate business growth. **Programme delivery organisations interested in finding researchers to collaborate on a proposal with should register their interest by Monday, 10 September 2018 to be connected.***

### **Background - What is the IGL Grants Programme?**

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The IGL Grants programme is one of the activities of the [Innovation Growth Lab](#) (IGL), a global collaboration of researchers, governments and foundations that aim to make innovation and entrepreneurship policy more experimental and evidence-based.

**The IGL Grants programme is funded by the Ewing Marion Kauffman Foundation, the Argidius Foundation, and Nesta to support randomised controlled trials (RCTs)<sup>1</sup> that build the evidence base on the most effective approaches to increase innovation, support high-growth entrepreneurship and accelerate business growth.**

There are still many open questions as to how organisations and governments can best encourage and support innovation and entrepreneurship. Evaluation of the policies and programmes that have this aim has typically been lacking. And more experimentation in terms of different approaches would be helpful to better understand what works, and what doesn't.

Even though RCTs can be a useful tool for organisations to measure the impact of their programmes - or compare different versions of them - there has been very little use of them in the area of innovation and entrepreneurship. This is in contrast with other fields,

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<sup>1</sup> Randomised controlled trials (RCTs) are often considered to be the gold standard for understanding the impact of programmes. RCTs randomly assign participants into or out of the programme, thus allowing for unbiased estimates of the impact of the programme to be computed. Other methods of analysis suffer some level of bias because they compare people who chose to sign up for a programme to those that do not—this selection bias can be particularly significant when considering entrepreneurship and innovation programmes. To read more about RCTs, see IGL's guide [here](#).

such as health, development, education or social policy, where use of RCTs is often considered best practice.

The IGL Grants programme therefore aims to increase the use of randomised controlled trials in innovation and entrepreneurship research and evaluation by providing **research funding** to researchers and programme delivery organisations interested in undertaking RCTs that relate to these topics.

### **What we are looking to fund**

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The main aim of this call is to fund **randomised controlled trials** that provide evidence on the best approaches to increase innovation, accelerate high-growth entrepreneurship and support business growth. The IGL Grants Programme provides funding to cover research costs, such as researcher time, data collection, etc.

### **How to get involved as a programme delivery organisation**

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In the past, researchers and programme delivery organisations were invited to submit proposals to the IGL Grants programme independently or collaboratively.

This year, we are including an additional stage 0 to the programme, to facilitate connections between programme delivery organisations and researchers to collaborate on proposals. Working with a researcher or research team will provide crucial support for ensuring RCT proposals are carefully designed and analysed. We have included this new additional stage based on experience in past rounds to ensure that proposals led by delivery organisations are able to demonstrate a clear understanding of how their experiment will be implemented.

Programme delivery organisations interested in running an RCT on their programme, or one aspect of their programme, can now [register their interest to be matched with a researcher or research team](#), in order to collaboratively put together a proposal to the IGL Grants Programme.

Unfortunately, we will no longer accept proposals to the later stages of the grants programme from programme delivery organisations that do not have a researcher or a research team supporting their proposal. Programme delivery organisations may seek out researchers/research teams without the support of IGL and apply through the usual process.

### **Interested? Here's what to do next**

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[To register your interest for matchmaking, fill in this form by \*\*Monday, 10 September 2018\*\*.](#)

Programmes that fit in the scope of the call will be asked to join a short webinar on **Tuesday, 18 September 2018, at 14:00 BST**. After the webinar, IGL will commence seeking out potential researcher-programme delivery organisation matches to collaborate on a proposal to the IGL Grants Programme (**deadline Monday, 29 October 2018, 5PM EST**).

For further information on the IGL Grants Programme, please see the [full call details](#), the [Frequently Asked Questions](#), or email [innovationgrowthlab@nesta.org.uk](mailto:innovationgrowthlab@nesta.org.uk).

All registrations of interest made in response to this document will be subject to the Terms and Conditions below. By registering your interest, you agree to be bound by these Terms and Conditions. Please note that by connecting a programme delivery organisation and a researcher/research team, we are not ensuring success at any stage of the Grants Programme.

## **The Argidius Foundation, the Kauffman Foundation and Nesta Terms and Conditions for the IGL Grants Programme**

1. These terms and conditions govern the Call for Program Delivery Organisations (“the Call”) from the Kauffman Foundation, the Argidius Foundation, and Nesta (“the Funders”), in relation to the IGL Grants programme (“the Programme”). This request for applications is not and shall not be construed to be a contract, offer, or request for an offer. Those responding to this Call receive no rights whatsoever as a result of their submissions. The Funders will not have any express or implied obligations or responsibilities to those who respond and will not otherwise be bound by any terms or conditions, except as set forth below. There is no commitment by the Funders that any applicant will be matched with a researcher or research team, nor receive any work, as a result of this Call.
2. Please read these terms and conditions carefully before submitting a response to the Call. By submitting a response, you accept these terms and conditions and agree to comply with them. You must take independent legal advice if you are concerned about these terms and conditions or your participation in the program.
3. The Funders reserve the right to reject any submission if you are in breach of these terms and conditions or in the event of an actual or potential conflict of interest.
4. The Funders reserve the right in their discretion to modify the timeline for decision making or otherwise modify or amend the Call for Proposals, this program or these terms and conditions at any time, as they deem appropriate. Variations will take effect from the date they are first posted on the Programme’s website, so you must check it regularly to see the current version.
5. The Funders reserve the right to disclose or use any information contained in the applications and other presentations responsive to this program, except to the extent that material is subject to proprietary rights as set forth below.
6. The Funders are not responsible for and will not reimburse any costs incurred in submitting materials or information pursuant to this program, including but not limited to evaluating, responding, providing follow-up, negotiating, and otherwise complying with program requirements.
7. The Funders reserve the right to request additional information from any or all persons submitting applications. Such persons agree to make themselves available for follow-up as reasonably requested by the Funders.
8. Submitter must act lawfully, ethically and in good faith and will comply fully with all applicable laws, regulations, guidelines and codes of practice. Applicants must inform the Funders of any actual or potential conflict of interest with any of the Funders.

### **NOTICE OF NONDISCRIMINATORY POLICY AS TO PARTICIPANTS**

9. The Funders will admit participants into the program and award grants without regard to race, colour, age, gender, religion, sexual orientation, national and ethnic origin, disability and veteran's status.

## **PROPRIETARY RIGHTS**

10. The Submitter agrees that the Funders will be entitled to use the names of the submitter's organisations, a summary of its submission and any photos and biographies supplied in connection with the receipt of this award in any publicity or promotional material for the program. Any dissemination activity which the submitter or its partners wish to carry out in relation to the program must acknowledge the Funders and be approved by the Funders in advance.

11. If you apply to take part in the Programme or sign up to our newsletters, you will be asked to give us personal information such as your name, email address, occupation and other contact details such as a contact phone number.

12. We will use your personal information to process your application and administer the Program, and to send you updates and information about of the Programme and to take steps that may be necessary to pair you with a research or research organisation.

13. If you sign up to receive our newsletter we use Mailchimp to send these to you, please note that their servers are hosted in the USA. If you want to know more about how your information will be stored and processed, please see [https://mailchimp.com/legal/privacy/?\\_ga=2.172065635.174382466.1517571450-1601410397.1517571450](https://mailchimp.com/legal/privacy/?_ga=2.172065635.174382466.1517571450-1601410397.1517571450).

14. In using these third-party platforms, we are pursuing our legitimate interest to use third party technology to achieve greater efficiency within our organisation.

15. We will share your personal information with the Funders and research organisations for the purposes of the Programme. We will also share your personal information with other IGL Partners (a full list of which can be found at <https://www.innovationgrowthlab.org/partners>). If we need to share your information with any other organisations to help us administer the Programme, we will tell you.

16. Any sharing of your information shall be subject to appropriate confidentiality and technical and organisational measures to keep your personal information secure.

17. If you are successful in your application, we will keep your information for 6 years after the research Programme which you participate in has ended, and if you are unsuccessful, we will keep your information for 3 years after the end of the Call application process, for monitoring and evaluation purposes and to tell you about future opportunities to apply for similar Programmes. If you do not want us to tell you about other Programmes, please let us know by writing to us at 58 Victoria Embankment, London, EC4Y 0DS or emailing [info@Nesta.org.uk](mailto:info@Nesta.org.uk).

18. We will not use your information for any other purpose, unless you have given us consent to do so. You can withdraw your consent at any time using the contact details above. If any information we have about you is incorrect, or out of date, please let us know and we will update our records.

19. If you wish to know what information we hold about you, or wish to ask us to stop using your information or have any complaint about how your information is being used, please email or write to us at the contact details above.

20. If you are unhappy with how we are using your information in any way, you have the right to contact the Information Commissioner Wycliffe House Water Lane Cheshire SK9 5AF

### **LIMITATION OF LIABILITY**

21. The Funders will not be liable to you, your partners or anyone else in respect of any direct or indirect loss, economic loss or loss of opportunity arising as a result of your application to the Programme, any breach by the Funders of these terms and conditions or any reliance by you on any statement made or advice given by either of the Funders, our partners or contractors. The Funders do not make any warranty about the accuracy or completeness of the information provided by either of the Funders about the Programme.

22. Any dispute between you and/or your partners and/or any other applicant must be resolved between you and independently of the Funders. Any dispute between you and one of the Funders must be resolved with that Funder. Neither Funder shall be responsible for the acts or omissions of the other, nor for any representations made by the other, including without limitation in relation to any award under the program.

### **GOVERNING LAW AND JURISDICTION**

23. With respect to claims against Nesta made by any applicant that arises under these terms and conditions, these terms and conditions shall be governed by and interpreted in accordance with the laws of England and Wales and all parties hereby submit to the exclusive jurisdiction of the English courts.

24. With respect to claims against the Ewing Marion Kauffman Foundation made by any applicant that arises under these terms and conditions, these terms and conditions shall be governed by and interpreted in accordance with the laws of the United States of America and the State of Missouri, and all parties hereby submit to the exclusive jurisdiction and venue of the federal and/or state courts located in Kansas City, Missouri.

25. With respect to claims against the Argidius Foundation made by any applicant that arises under these terms and conditions, these terms and conditions shall be governed and interpreted in accordance with the laws of Switzerland and all parties hereby submit to the exclusive jurisdiction of the Swiss courts.

Nesta, a charity registered in England and Wales with number 1144091 and with a place of business at 58 Victoria Embankment, London, EC4Y 0DS, United Kingdom.

The Ewing Marion Kauffman Foundation, a private foundation with a place of business at 4801 Rockhill Road, Kansas City, Missouri 64110, United States.

The Argidius Foundation, a private foundation with a place of business at Grafenauweg 10, CH-6301 Zug, Switzerland.