

IGL Winter Research Meeting 2018 – PhD Workshop

12 December 2018

Agenda subject to change

Time	Session
09:30 AM – 09:45 AM	Registration & refreshments
09:45 AM – 10:15 AM	Welcome and introductions
10:15 AM – 11:15 AM	Experimental research in innovation, entrepreneurship and growth <i>This opening session will give an overview of how field experiments are being used in the fields of innovation, entrepreneurship and growth. The session will be filled with examples that will serve to frame the rest of the day.</i>
11:15 AM – 11:30 AM	Break
11:30 AM – 12:30 PM	Designing effective trials – From policy challenge to experimental design <i>This session will outline some pressing challenges policymakers in innovation, entrepreneurship and growth are facing. Participants will then be guided through the process of addressing these challenges by identifying relevant research questions and designing field experiments to answer them.</i>
12:30 PM – 01:30 PM	Lunch break
01:30 PM – 02:15 PM	Experimentation workshop – Develop trial ideas and formulate your pitch <i>In this hands-on ideation workshop, participants will put to practice the steps covered in the morning sessions to create their own trial designs. The ideas formulated in this workshop will serve as the basis of the dialogue with policymakers in the afternoon session.</i>
02:15 PM – 02:30 PM	Break
02:30 PM – 03:45 PM	Dialogue with policymakers – Present your ideas for feedback <i>Participating policymakers:</i> Kristian Bysheim, Senior Advisor, Innovation Norway Luke Nightingale, Head of SME Policy and Business Basics, BEIS David Legg, Economics, Analysis, and Market Insight, Innovate UK Jen Rae, Head of Innovation Policy, Nesta <i>This interactive panel offers participants the unique opportunity to discuss the field experiment proposals they generated in the previous session with policymakers active in the fields of entrepreneurship, innovation and business growth, and receive individualized feedback on their ideas.</i>
03:45 PM – 04:00 PM	Break
04:00 PM – 05:00 PM	Keynote: Practicalities of undertaking trials David McKenzie, Lead Economist, World Bank
05:00 PM – 05:15 PM	Closing remarks