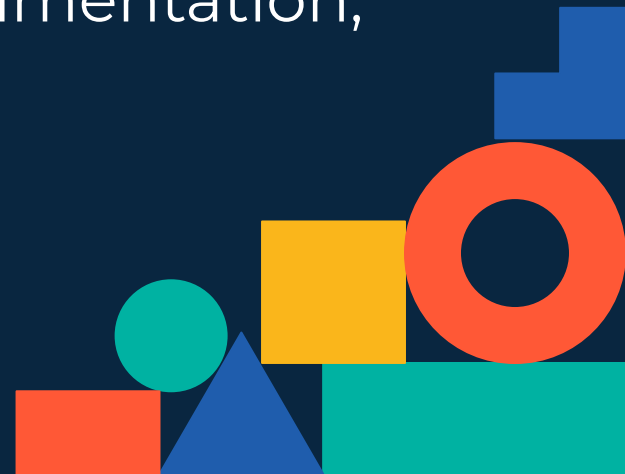# The Innovation Growth Lab

Driving policy impact through experimentation, data and evidence

IGL

The **Innovation Growth Lab (IGL)** is a global policy lab for more impactful innovation and productivity policies

IGL

About us

IGL is a **global policy lab** that helps governments develop more effective policies to increase innovation and productivity.

We are on a mission to foster productive, sustainable, and inclusive economies through novel **policy ideas, experimentation, data and evidence.**

We work with **policymakers**, **researchers**, **practitioners** and **funders** to address key policy challenges in the fields of **science, innovation, entrepreneurship and business policies**.

To advance our mission, IGL brings together a network of leading governments and foundations who share our vision - the **IGL Members**.

A global collaboration

IGL is a global collaboration launched in 2014 in partnership with a group of governments and foundations. We are a **non-profit** organisation run by a core team based at **Nesta** and the **Barcelona School of Economics.**

We span the boundaries of policy and research.

Our **IGL Members** include leading institutions that support our mission, and the **IGL Research Network** has over **250 researchers** working on experimental research in this field, including the **IGL Scientific Committee** members:

Nick Bloom Stanford Business School | **Dietmar Harhoff** Max Planck Institute for Innovation & Competition | **Karim Lakhani** Harvard Business School | **Josh Lerner** Harvard Business School | **Fiona Murray** MIT Sloan | **Mark Schankerman** LSE | **Scott Stern** MIT Sloan | **John Van Reenen** LSE | **Reinhilde Veugelers** KULeuven | **Heidi Williams** Dartmouth

How do we get to better policies?

How do we get to better policies?

We need policies to be effective, efficient and equitable, but it is hard to identify new ideas and know what works best.

Governments spent billions in programmes but rarely invest in policy R&D to ensure that they are as cost-effective as possible.

At IGL we help build more effective organisations, programmes and policies.

Agile

Experimental

Data-driven

Evidence-based

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Our approach to impactful policies

Policymakers often face challenges without clear solutions. Many options are considered but typically only one is taken forward. Under pressure to act, this is usually an existing approach.

Could other options have proved more effective? Could new solutions be explored? If so, how can we tell which ones work?

IGL helps organisations to **develop and test new ideas systematically**, putting in place structures to enable learning and drive impact.

Traditional approach

Launch a large programme without prior small-scale testing, with one design and the hope that it will work

Experimental test and learn approach

Start small, trial different designs systematically, learn what works to increase impact and scale it up

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Experimentation can be used in different ways

USE

EXAMPLE

Diagnosis: to identify the underlying causes and mechanisms that justify and inform policy interventions

Research collaborations: Do "search costs" limit collaborations? An experiment showed how facilitating face-to-face interactions amongst researchers in the same research department would increase collaborations.

→ Researchers were 75% more likely to collaborate

Optimisation: Testing small tweaks in implementation process (rapid fire A/B testing)

More effective messages: the UK Business & Innovation Ministry has run a range of 'nudging' trials, for example experimenting with the wording of emails encouraging people to apply for support programmes.

→ Additional 9000 applicants from one messaging trial

Evaluation: Impact evaluation of new programme or changes in the design of an existing one

Innovation vouchers: UK and Dutch trials enabled by use of lotteries to allocate oversubscribed vouchers. Both experiments show vouchers supported innovation, with the Netherlands trial also showing long term performance benefits.

→ 25% more innovation collaborations in first year (UK)

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Transforming organisations for impact

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Output focused counting activities	**Impact focused** measuring outcomes
Conservative "why change?" mindset, no space for new ideas	**Curious** "what if" mindset and culture
Static rigid, set-and-forget, change is the exception, inertia	**Dynamic** change is the norm
Fear of failure doing things differently is risky	**Accept failure** no innovation without risk
Overconfident single solution, assume answer	**Experimental** explore multiple paths, test answer
Risk-averse risk is to be avoided...(even if this actually more risky)	**Risks managed** take small risks to avoid large risks
Learning by accident unplanned, ad hoc, unused	**Learning by design** intentional, continuous, used
Information poor no data infrastructure or skills	**Data rich** real time, internal activities and external ecosystem
Weak evaluation what participants did or said	**Robust evaluation** what impacts were caused
Closed protective, insular, limited external engagement	**Collaborative** good ideas, evidence and partners outside

Several governments are embracing this transformation

Establishing dedicated teams and units	Finland established the Prime Minister's Office Experimentation Unit to oversee experiments across the government, and more recently the UK's government Metascience Unit seeks to test and improve the effectiveness of UK research funding processes.
Setting up experimentation funds	The UK Business Basics Fund supported 32 experimental interventions to improve SME tech adoption and management practices. DG RTD, DG REGIO and the French government have also launched dedicated funds for experimentation.
Building internal capabilities and cultures	Through a dedicated two-year task force, 17 european innovation agencies in the TAFTIE network developed their internal capabilities while explored and developed ideas for setting experiments in motion within their own programmes.
Mandating experimentation	Canada committed to devote a fixed percentage of programme funds to experimentation, and also included experimentation as a core principle in their new innovation agency. The UK government has made Test & Learn a core component to deliver its missions.
Running experiments in-house	Many governments are setting up experiments to improve the design of their programmes and evaluate their impacts. These include both testing small-scale operational tweaks (e.g., A/B testing) and larger-scale impact evaluations.
Strengthening and leveraging their data infrastructure	The European Innovation Council organised a datathon to engage academic researchers to apply the latest data science methods on its data. The UKRI's data sandpit for metascience allowed researchers to co-create novel research projects using UKRI data.

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IGL is accelerating this transformation globally

Countries in which IGL has run projects, supported trials or established partnerships

Collaborated with **over 50 government agencies** worldwide to help them become more experimental and data-driven, supporting them to set up their first experiments and institutionalise the role of experimentation

Supported **over 70 policy experiments in 28 countries,** demonstrating the feasibility and value of experimentation in this policy space

Successfully campaigned for the creation of experimentation funds, with both the EU and the UK launching **dedicated funding calls for experiments in innovation and business programmes,** supporting many organisations to set up and run their first experiments

Reached **thousands of policymakers from over 45 countries** with our capacity building workshops, events and online resources

Seeded a growing **global community** of policymakers and researchers engaged in experimentation in this field, enabling many new collaborations

What we do

We are pioneers in bringing a data-driven, experimental approach to innovation and growth policy, and have built a global community of actors working in this space.

To achieve our mission, we:

Help institutions become experimental	Drive experimental research	Leverage data science & innovation mapping	Analyse & influence policy	Convene learning communities	Make evidence more actionable
by supporting them to build skills to engage in evidence-based decision-making, from ideation to design and implementation	by conducting and supporting pilots and RCTs to develop and test ideas and help decide when it is time to adapt, scale or move on	by creating and using new data sources, methods, and visualisation tools and techniques to inform current and future policy	by researching and assessing relevant policy trends, and advocating for an experimental approach to policymaking	by creating opportunities for exchange and learning between policymakers, researchers, practitioners and funders	by collating, analysing and sharing policy ideas and evidence with partners and our policy and research networks

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Our work spans **science, innovation, entrepreneurship** and **business policies**, with 4 priority policy challenges

Science and innovation funding

Improving how science and innovation funding mechanisms are designed and managed

University-industry collaboration

Bridging the gap between university and industry to accelerate science commercialisation and drive societal impact

Inclusive innovation

Creating more inclusive innovation systems and recovering lost innovative potential

SME technology adoption

Exploring how policy can help businesses to adopt new technologies and practices to boost productivity and transition to net zero

The IGL team

Our core team are experts in innovation, entrepreneurship, productivity and business growth policy, with backgrounds in government and academia. We are experienced in working with government agencies and organisations aiming to become more experimental and data-driven, and have strong networks with policy and research communities.

Our wide range of skills include:

→ Experimental research methods
→ Data science and innovation mapping
→ Policy analysis and development
→ Design and facilitation

Overview & examples of our work

Experimental organisations

We've supported 50+ government agencies to set up their first policy experiments and helped build capacity through training

Embedding experimentation in the EU Framework Programme

We are [collaborating with DG RTD](#) to incorporate policy experimentation as a pillar in the next Framework Programme, supporting the EU missions by testing different approaches to increase citizens' engagement, and developing an EU Community of Practice for R&I policy experimentation.

IGL Impact Accelerator

The [IGL Impact Accelerator](#) builds experimental capacity by helping organisations turn a current challenge or opportunity into an experimental pilot. Through a unique combination of collaborative workshops and personalised support we have supported over 20 organisations across five editions in becoming more experimental and improving their impact through evidence.

Experiment! Task Force

We supported innovation agencies across Europe's Taftie network to gain experience in experimental approaches through 'learning by doing'. Through a dedicated [two-year task force](#), 17 agencies explored and developed ideas for setting experiments in motion within their own programmes.

Building experimental capabilities

We are helping [iNNpulsa](#) use data and diagnostics to refine their flagship programme's theory of change, then co-design targeted experiments to test new approaches. The resulting evidence is leading to smarter programme design and more efficient implementation, while helping to build a lasting culture of evidence-informed policymaking.

Experimental research

We've supported over 70+ policy experiments in 28 countries and are helping build an thriving research community

Creating opportunities for experimental research

(e.g., advocacy, IGL Members, Initiatives, ideas banks, matchmaking)

Unlocking funding

(e.g., IGL Grants, Seed grants. experimentation funds, such as EU Innosup and UK Business Basics)

Capacity building and access to timely feedback

(e..g, PhD workshop, Masterclasses online training course, mentoring, CFXS, webinar series, trial designs peer review)

Running experimental research projects

(e.g., optimisation experiments, impact evaluations)

An example: The importance of heterogeneity

Multiple IGL-supported trials show that different businesses will be helped or harmed by the same intervention (and businesses themselves are not always a good judge of their needs):

- Holding founders in an accelerator more accountable for their decisions from month to month was positive for lower education levels founders but detrimental for more educated ones (Leatherbee et al. 2024 & blog).
- Businesses that had training focused on managerial capital (efficiency) increased sales by 18% more than those that received entrepreneurial training. But found opposite results for those with the highest growth potential: the entrepreneurial training resulted in 43% higher sales than the managerial training (Gonzalez-Uribe et al. 2024 & blog).
- Providing larger than normal loans to SMEs had highly positive effects for some businesses, but negative effects for those who took on too much risk (Bryan et al. 2024 & blog).

Data science

We aim to use data to help shape strategies and understand impacts, creating opportunities for organisations to learn from each other and for researchers to access data and generate novel insights

ARIA Disruptive Research

We developed indicators to identify disruptive research emerging areas, misalignments between patents and publications, and key individuals and institutions contributing the most disruptive research.

Data pilots and synthetic datathon

We developed data pilots using cutting-edge approaches and organised a synthetic datathon to enable academic researchers worldwide to use EIC data and frontier methods to address key questions.

Benchmarking how agencies use data

The benchmarking exercise explored how 9 innovation funding agencies use data for decision-making and strategic operations, considering analytical methods, use cases, data processes and capabilities.

Google DeepMind AlphaFold Impact

AlphaFold stands apart from other AI-intensive innovations in structural biology and related fields. We are estimating the impact of AlphaFold on scientific research and its contributions to positive societal change.

Innovation Data and Policy Network

A growing community of researchers, developers, analysts and leaders who are producing or using insights from data, data science, and AI within science, innovation, business and entrepreneurship policy to achieve positive societal change.

Benchmarking how agencies use AI

A project (in development) to study current and potential AI uses in innovation and business agencies, to identify challenges, facilitate peer learning, and develop best practice for safe, effective AI adoption. Reach out if interested in participating.

Science and innovation funding

Improving how science and innovation funding mechanisms are designed and managed

The experimental research funder's handbook

We worked with the Research on Research Institute (RoRI) and its global consortium of science funders to develop a handbook showcasing experimental opportunities to improve science funding processes.

UK Metascience Unit Experimentation

We've supported the UK's government newly created Metascience Unit to scope and design the first batch of experimental projects to improve science and innovation funding.

Accelerator For Innovation & Research Funding Experimentation (AFIRE)

A broad platform to support the design, implementation and synthesis of experiments with research and innovation funding. First sprint on AI in review processes with 20+ funders.

NASA SBIR

IGL helped the NASA SBIR team to build a more experimental culture and identify experimental opportunities to improve the execution of the SBIR programme, which supports innovation in US small businesses.

The experimental

Research funder's handbook
A RoRI publication

By Sandra Bendiscioli, Teo Firpo, Albert Bravo-Biosca, Eszter Czibor, Michele Garfinkel, Tom Stafford, James Wilson and Helen Buckley Woods.
Ed. Gert Vilhelm Balling.

University-industry collaboration

Bridging the gap between university and industry to accelerate science commercialisation and drive societal impact

Experimenting in University-Industry Collaboration

[An IGL Ideas Handbook with over 100+ experimental ideas to accelerate science commercialisation](#)

We are working to **bring together researchers, practitioners, policymakers, funders, and other stakeholders** to create a vibrant ecosystem where innovative ideas are tried and scale, by developing a portfolio of experimental pilots and exploring how best to integrate AI in this process.

Researchers
Academic and lab researchers focused on investigation, knowledge generation and scientific discovery outside of corporate R&D labs

Businesses
Small and medium-sized enterprises (SMEs) engaged in commercial activities to generate profit

Motivation	Researchers			Businesses		
Drivers influencing businesses and researchers to pursue commercialisation efforts	Increasing incentives for commercialisation	Nurturing intrinsic motivation	Addressing informational gaps	Raising awareness of the possibility of collaboration	Addressing misconceptions about university-industry collaboration	Increasing the returns to collaboration
	1.1	1.2	1.3	1.4	1.5	1.6
Capabilities						
Skills and competencies necessary for successful science commercialisation processes	Improving non-technical communication skills	Developing commercialisation skills	Finding the most effective format for capability building	Improving absorptive capacity and understanding of their technology needs	Developing abilities to establish collaborations	Finding the most effective format for capability building
	2.1	2.2	2.3	2.4	2.5	2.6
Resources						
Financial, human, and infrastructural assets required for effective commercialisation	Designing effective funding programmes	Providing access to business expertise	Providing access to other forms of support	Designing effective funding programmes	Unlocking access to talent and expertise	Providing non-financial support
	3.1	3.2	3.3	3.4	3.5	3.6

Researchers & Businesses

Matching				
Aligning innovations with market needs and fostering effective partnerships	Identifying potential uses for scientific discoveries	Identifying technologies to address particular challenges	Building new relationships between researchers and businesses	Executing effective collaborations
	4.1	4.2	4.3	4.4

Inclusive innovation & lost inventive potential

IGL

Creating more inclusive innovation systems and recovering lost innovative potential by broadening opportunities to access science and innovation careers

Lost Inventive Potential Experimental Programme

EKC East Kent Colleges Group

East Kent Colleges Group
The East Kent Colleges Group is a family of six distinct colleges whose mission is to play a leading role for East Kent in developing the economic & social prosperity of the diverse communities we serve.

Catalyst

Catalyst
Catalyst, an independent non-profit tech hub in Northern Ireland, supports innovation and entrepreneurship, fostering an inclusive, thriving tech community

Social innovation for all

Social innovation for all
SI4A works with young people, schools and partners to design and deliver social innovation programmes that enable young people from ALL backgrounds to build skills, agency and opportunity

F4S

Founders for Schools
F4S is an award-winning charity connecting young people and educators with volunteers who share career stories to guide future career decisions.

ONE TECH

One tech
OneTech is a catalyst for inclusion in the startup ecosystem. They provide underserved communities with the network, skills and confidence to start and sustain a business.

LIFT

LIFT
LIFT (Leading Inclusive Futures through Technology) aims to build a more inclusive knowledge economy, and focuses on developing the talents of underrepresented residents.

IMPERIAL

Imperial College London
Imperial College London is a STEM-focused university where staff and students contribute to world-class research and innovation. Their Public and Community Engagement team facilitate the involvement of a diverse range of public and community partners in the creation, application, and discussion of these developments.

No Limits: Innovate UK is leading efforts to make the UK's innovation system more inclusive and diverse, and break down barriers in innovation. IGL supported IUK to embed experimental principles within this programme, and to identify specific opportunities to run experiments within it.
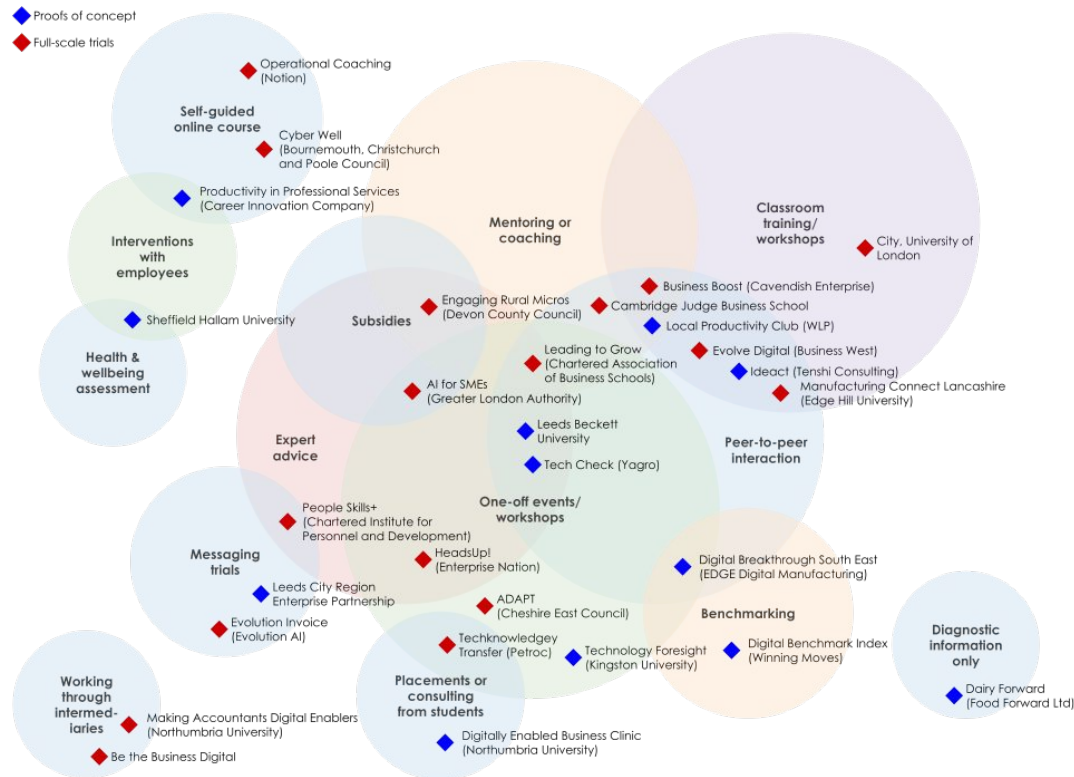
UKRI Innovate UK

Citizen engagement in EU missions

European Commission

Messaging experiments to increase voting in EU's NetZero Mission Cities initiative.

SME technology adoption

Exploring how policy can help businesses to adopt new technologies and practices to boost productivity and transition to net zero

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UK Business Basics Fund

Department for Business & Trade

An [experimentation fund](#) set up by the UK's Department for Business and Trade in partnership with Innovate UK and IGL. It has facilitated [32 trials and pilots](#) testing different interventions to encourage SMEs in England to adopt existing technologies and management practices.

Other examples:

- [Net zero and productivity in SMES: overlaps and evidence needs](#).
- [Rapid evidence review](#) on policies to promote SME digital adoption.
- [Testing a portfolio](#) of new support services for SMEs with iNNpulsa, Colombia's innovation agency.

How we collaborate with government agencies

Becoming an IGL Member

IGL Members

Why become an IGL Member?

By joining IGL our government members benefit from:

- **Bespoke Support:** Access to tailored assistance to design experimental programmes, develop data science & AI projects, or build experimental cultures.

- **Knowledge Exchange:** Opportunities to learn from other IGL member agencies, and tap into our broader policy and research networks.

- **Capacity Building:** Support in building and enhancing internal capabilities in experimentation, data science, and evidence-based policy-making.

- **Collaborative Projects:** Participate, shape and learn from IGL's portfolio of projects addressing common challenges shared among our government members.

Bespoke Support	Knowledge Exchange
Capacity Building	Collaborative Projects

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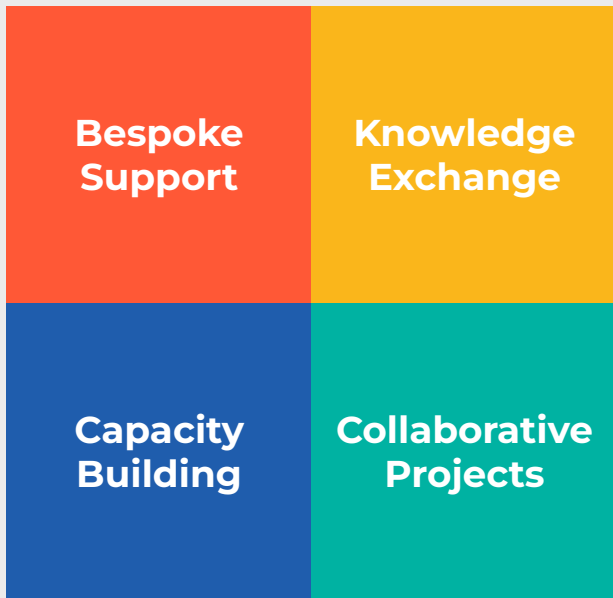
IGL Members

Who can become an IGL Member?

The IGL Membership is open to organisations that:

- Design, conduct and/or evaluate policies and/or programmes related to science, innovation, entrepreneurship, business, industrial, and/or economic policy.

- Interested in building and/or supporting more agile, experimental, data-driven and evidence-based cultures, capabilities, programmes and/or policies.

- National, regional and local government departments, ministries and agencies as well as foundations and international organisations.

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Individual support

Our partnership with each member is a collaborative journey, not a one-size-fits-all: a joint policy R&D lab for discovering what it takes to make policy more impactful.

We help members explore policy ideas, develop theories of change for their programmes, build more experimental capabilities within their organisations, adopt data science methods, set up new research collaborations, learn from the latest academic research, scope opportunities for projects, and execute more successfully.

We often work as a confidential 'behind the scenes' partner on live policy development, providing a safe space to explore new ideas. Our support is therefore flexible and responsive, from a quick call to a deep project collaboration, designed to help you build capabilities and turn your policy challenges into tangible and effective action.

"One-to-one support has helped us to establish and frame ideas, and the IGL team is never lacking on suggestions and methods that could be employed. Working with the IGL on our Innovation Vouchers trial enabled us to run our first full-scale RCT, working with leading experts who we otherwise wouldn't have been able to engage with."

Dan Hodges, Deputy Director - Strategy, Innovate UK

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IGL Members

Individual support examples

Building experimental skills	IGL has helped Austria's FFG become a recognised leader in experimentation. The journey started with simple A/B tests, and since then it has embedded experimentation in its work programme, secured EU funding for major trials with new innovation schemes, and continues to experiment with new ideas at different stages of development.	FFG
Business Basics programme development	What started as a review of the evidence on SME tech adoption barriers evolved into a deeper collaboration that went from ideation to action. Based on insights from that initial work, we helped the UK government design and deliver a groundbreaking national programme to test new ways of supporting small business productivity.	Department for Business & Trade
AI adoption experiment in funding competitions	IGL helped a member agency ensure its new AI decision-making tool would succeed in improving its process for allocating funding. Our support spanned the technical (improving the AI model), the human (addressing barriers to adoption), and the evidential (designing an experiment to measure its real-world impact).	
Innovation vouchers evaluation	IGL helped Innovate UK set up a randomised controlled trial to evaluate its innovation vouchers programme. We scoped and designed the trial, and then matched the project to researchers from the IGL Research Network. They conducted the analysis and published an academic paper. We're now assessing the long term impact of the vouchers.	UKRI Innovate UK

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IGL Members: Peer learning and networking

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Inspiration Sessions

IGL runs regular sessions to share insights from projects and explore topics of common interest to members. In the last year, sessions have been run on topics including: **making the most of business-university collaboration; inclusive innovation; the strategic use of data; future innovation agencies; and learning from failure.**

Peer Groups

IGL runs peer learning groups to bring together individuals from across our member organisations. It is a **space for practical exchange and collective problem solving, focused on priority topics identified by our members.**

Accelerator Programme

IGL runs an accelerator programme for members that combines group workshops with personalised support and 'office hour' time to help participants develop experimental ideas to a stage where they could be taken forward and implemented.

Member Learning Days

In our last edition in Barcelona, over two days IGL Members took a deep dive into shared challenges in relation to building experimental organisations, explored common policy questions and evidence needs, and created space for peers to build new connections and learn from the experience of others.

IGL Members

Impact Accelerator

The Impact Accelerator gives members the tools to drive greater impact through experimentation. Through collaborative workshops and personalised support, participants learn together as they plan an experiment tailored to a specific policy challenge, turning theory into a tangible plan to improve outcomes.

What participants said:

"It has definitely helped shape our openness to experimentation levels and ability to create more effective interventions using the theories we learned about."
Scottish Enterprise.

"Our overall engagement with IGL has been brilliant – the team have been incredibly helpful and are always willing to support/give up their time to help us. The workshops were great – was good to use the learning on our practical example."
Innovate UK.

Projects taken through the accelerator include:

1. Exploring ideas for smarter and fairer ways to allocate innovation funding for maximum impact, including designing a pilot of using a lottery to allocate funding amongst high scoring proposals.

2. Redesigning innovation support to be more customer-focused by bundling funding with expert advice and simplifying the application journey from start to finish.

3. Helping businesses go global by developing options to test a proposed adjustment to public support for boosting export sales by encouraging investment

4. Tackling the challenge of SME tech adoption by first using evidence to understand the biggest barriers, then designing a support programme to overcome them and testing different methods to promote and implement interventions.

IGL

Advancing the state of the art

As a non-profit organisation, IGL seeks to **generate evidence**, **build capacity** and develop **networks and resources** that create **global public goods** and advance good practice globally. The funding we receive from our members also supports this work, which includes:

→   Developing initiatives addressing key policy challenges.
→   Building a global community of policymakers and researchers that contributes to advance this mission.
→   Organising events and meetings, including the flagship IGL Global Conference.
→   Producing toolkits and guides to help develop skills and knowledge.
→   Collating new policy ideas, experiments and evidence in this field.
→   Writing publications, blogs and newsletters that share policy-relevant insights and evidence, including our monthly newsletter.

IGL Trials Database

IGL curates a database with randomised controlled trials in the field of innovation, entrepreneurship and growth. Browse our list of topics, see it as a map, or use the search function below.

| All | Access to Finance | Business Training | Economic Incentives | Encouraging Entrepreneurship | Management Practices |
| Nudges | Promoting Innovation | Rural Development | Social Inclusion | Technology Adoption | University-Business Collaboration |

IGL Evidence Bites

Ready to make entrepreneurship and business support schemes more effective?

At the Innovation Growth Lab (IGL), we have compiled a series of short and actionable Evidence Bites for policymakers and practitioners in the entrepreneurship and business support space. You can delve into the relevant insights we've uncovered from experimental research to find out how you can improve entrepreneurship and business support schemes.

Embedding Dynamic Learning

A guide to pilot and test interventions within mission-oriented innovation policies

Boosting experimental innovation policy in Europe

How innovation agencies are embracing randomised experimentation

Innovation Growth Lab, March 2021

IGL Members

IGL Membership practicalities

- All members are represented at the **IGL Steering Board**, which meets quarterly and oversees our work.

- IGL Members collectively decide what member-wide activities and projects IGL undertakes.

- Members make an **annual contribution** as part of a 3-year renewable agreement. This funds individual and group support activities, as well as IGL's public good work to develop and spread best practice.

- IGL is a **non-profit** initiative and all funding received is devoted to advancing its mission.

IGL

Other ways to collaborate

Capacity building

IGL has developed a range of workshops for organisations interested in learning how to improve their use of evidence, experimentation, data science and AI in their activities.

The content, level, duration, and format can be adapted to the organisation's needs.

Examples of modules include:

- Introduction to policy experimentation
- Challenge-based ideation sessions
- Designing and conducting RCTs
- Data science methods for science, innovation and industrial policy
- Theory of change development

SBA U.S. Small Business Administration

1-day face-to-face introductory workshop to policy experimentation with ideation session and trial design work

IDB

Capacity building and ideation online workshop series for Latin American government agencies working on digital transformation

TAL TECH

One-week intensive training programme on novel data science methods for industrial and innovation policy

IGL

Advisory & consultancy

We regularly support government agencies and other organisations to:

- Identify opportunities to design more impactful programmes
- Build experimental cultures
- Define theories of change
- Set up policy experiments
- Develop data science & AI projects
- Facilitate peer learning
- Undertake other types of research and advisory activities

Project support & sponsoring

Contribute to create global public goods that benefit policymakers and researchers worldwide by sponsoring activities (such as events) and/or supporting projects addressing key challenges (e.g., research projects, peer learning activities, or evidence reviews).
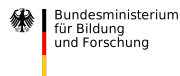
Experimentation funds

We collaborate with governments to set up and deliver experimentation funds that identify, develop and test new policy ideas and programmes in order to find more cost-effective approaches to address a particular policy challenge.

For example, we supported the UK Business Basics Fund and the EU Innosup experimentation funding call.

Joining an IGL initiative

IGL initiatives bring together leading organisations, researchers, practitioners and funders to ideate, develop, test and scale cost-effective solutions to address key challenges, such as:

- Accelerating science commercialisation and business-university collaboration.
- Broadening access to science and innovation careers to build more inclusive ecosystems.

IGL

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